

K1 SPEED T-SHIRT DESIGN CONTEST RULES

Contest Overview

Anybody is invited to submit their designs for the K1 Speed T-Shirt Design Contest. The winning design will be reproduced on t-shirts and sold in K1 Speed centers and on k1speed.com. The winning designer will receive a check for \$250, five (5) free go kart races, and a free t-shirt featuring the winning design.

Who may enter

- Anybody may enter this contest. Each participant is limited to one entry.

Important dates

- All entries must be submitted by 11:59pm Pacific Standard Time, Sunday, July 30th 2022.
- Contest Finalists will be chosen by the K1 Speed Marketing Department, Founders, and CEO. The complete list of Finalists will be announced by Monday, August 15th, 2022.
- Voting will take place starting August 15th, 2022. Voting will close at 4pm PST on Friday, August 19, 2022.
- The winning designs will be announced on Tuesday, August 23rd 2021.
- Each winning design will be featured on t-shirts available for purchase in K1 Speed centers and at k1speed.com for three months at a time.

Rules for use of K1 Speed Logos

- With the exception of the images provided in the K1 Speed logos section of the blog (www.k1speed.com/blog/design-a-shirt-contest.html), all designs must be your original art or design work. By entering the contest, you are representing that your submission is your own original work and that it does not infringe upon the copyright or intellectual property rights of others.
- The objective is to create interesting, new t-shirt designs. It is **not** to reinvent or redesign any official K1 Speed word mark logos
- Designs may include "K1 Speed" in alternative styles, fonts, and colors – you are not limited to using the official K1 Speed logotypes. However, any alternative version of the letters "K1 Speed" **must** 1) be significantly different from any official K1 Speed logo, and 2) always read from left to right or top to bottom.
- Use of any of the K1 Speed logos provided is optional. However, if you do choose to include a logo from the blog, it **must** be used exactly as provided without any alteration whatsoever to color, outline, fill or any other aspect.
- Use of any official K1 Speed logo, mark, or typeface other than those provided in the blog is prohibited.
- Designs may include original illustrations of K1 Speed centers, tracks, etc.
- All designs must include "K1 Speed" in some form.

Rules for use of color

- Designs may contain up to a maximum of four solid colors. Use of gradients is prohibited, and use of textures should be limited to no more than four solid colors.

Designs may NOT include

- Mash-ups, parodies, or references to karting businesses other than K1 Speed.
- Adult references such as sex, drug use, profanity, gambling, or the like.
- Any elements that incorporate the copyright, trademark, or intellectual property of any third party.
- Any images of or references to any individual, living or dead.

Other general rules

- Only one entry per person.
- All submissions will be screened by K1 Speed Marketing for adherence to rules. K1 Speed reserves the right to reject any entry for non-compliance with the Rules, and also to make changes to the winning design before printing, including image size or print color, or addition of trademark indicators.

- K1 Speed reserves the right to disqualify any entry if we find irregularities that appear to indicate manipulation of the scoring system during voting.
- By submitting your design, you grant permission for your design and your name to be used by K1 Speed for the purposes of promoting and marketing the 2022 T-Shirt.
- "K1 Speed" and related names, marks, and images are the trademarks of K1 Speed. Any designs, logo, or artwork so created by you shall be deemed as work made for hire and shall be owned by K1 Speed. In the event that such designs, logos, or artwork do not so qualify, as necessary, you agree to assign to K1 Speed all rights, titles, and interests to and in such designs, logos and artwork, including all copyright and trademark rights associated therewith. You are not permitted to make any copyright claims to any designs or graphics that are used with or otherwise include K1 Speed.

Rules for submitting designs for entry

- Entries must be submitted either via email to marketing@k1speed.com, or via mail to K1 Speed Marketing, 17221 Von Karman Ave, Irvine, CA 92614
- Only front-of-t-shirt designs are eligible. No back designs will be permitted.
- To submit **hand-drawn** art:

Design-A-Shirt Contest
Attn: K1 Speed Marketing
1722 Von Karman Ave
Irvine, CA 92614