# GEAR UP FOR FAMILY FUN SWEEPSTAKES – OFFICIAL RULES

NO PURCHASE OF ANY KIND IS NECESSARY TO ENTER OR WIN. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

## 1. Sponsor

The "Gear Up for Family Fun Sweepstakes" ("Sweepstakes") is sponsored by **K1 Speed, Inc.** ("Sponsor"), 18500 Von Karman Ave, Suite 1100, Irvine, CA 92612.

## 2. Eligibility

The Sweepstakes is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years of age or older at the time of entry.

- Limit one (1) entry per person for the entire Sweepstakes Period, regardless of the number of email addresses a person may have. Multiple entries in excess of this limitation, or mass entry attempts, will result in disqualification of all entries by such person.
- Employees of Sponsor, American Broadcasting Company, Inc., and their respective
  affiliates, subsidiaries, advertising and promotion agencies, suppliers, and immediate
  family members (spouse, parent, child, sibling, and their respective spouses) and/or
  those living in the same household of each are not eligible to participate.
- The Sweepstakes is subject to all applicable federal, state, and local laws and regulations. Void where prohibited.

#### 3. Agreement to Rules

By participating, you agree to be fully and unconditionally bound by these Official Rules and the decisions of Sponsor, which shall be final and binding in all matters relating to the Sweepstakes.

## 4. Sweepstakes Period

Entries will be accepted beginning on **October 1, 2025, at 12:00 AM PT** and ending on **November 5, 2025, at 11:59 PM PT** (the "Sweepstakes Period"). All entries must be received by November 5, 2025, at 11:59 PM PT.

#### 5. How to Enter

The Sweepstakes may be entered by completing the online form at <a href="https://www.k1speed.com/shifting-gears-sweepstakes.html">www.k1speed.com/shifting-gears-sweepstakes.html</a> during the Sweepstakes Period.

Alternatively, you may enter without purchase by mailing a handwritten note with your full name, phone number, email address, and physical mailing address to:

Gear Up for Family Fun Sweepstakes K1 Speed Attn: Marketing 18500 Von Karman Ave, Suite 1100 Irvine, CA 92612

Requests must be received no later than 5:00 PM PT on November 5, 2025.

#### 6. Prizes

Five (5) Winners will each receive the following **Shifting Gears merchandise** items (values to be finalized):

- One (1) Shirt (Approx. Retail Value "ARV" \$15 each)
- One (1) Hat (ARV \$25 each)
- One (1) Picnic blanket (ARV \$20 each)
- One (1) Tire tumbler (ARV \$10 each)

## Total ARV of all prizes: \$70.

No cash or other substitution permitted except at Sponsor's discretion. The prize is non-transferable. Any federal, state, and/or local taxes and any other expenses associated with acceptance or use of the prize are the sole responsibility of the winner.

#### 7. Odds

The odds of winning depend on the number of eligible entries received.

#### 8. Winner Selection and Notification

**[5] potential winners** will be selected in a random drawing under the supervision of Sponsor. Winners will be notified via the email address provided at entry within one (1) day following the drawing.

If a selected winner:

- cannot be contacted,
- is deemed ineligible,

- fails to claim the prize within two (2) days of notification, or
- fails to timely return required documents,

the prize may be forfeited, and an alternate winner selected.

## 9. Rights Granted by You

By entering, you grant Sponsor, and its licensees, successors, and assigns, the right to use your entry, name, likeness, image, voice, biographical information, and statements for promotional purposes worldwide in any media, without additional compensation, except where prohibited by law.

#### 10. Terms

Sponsor reserves the right to cancel, suspend, or modify the Sweepstakes if fraud, technical failures, or other factors beyond its reasonable control impair the integrity of the Sweepstakes. Sponsor further reserves the right to disqualify any individual who tampers with the entry process or otherwise violates these Rules.

## 11. Limitation of Liability

By entering, you agree to release and hold harmless **Sponsor (K1 Speed, Inc.)**, **American Broadcasting Company, Inc.**, and their respective subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, claims, or damages arising out of participation in the Sweepstakes or acceptance, possession, use, or misuse of any prize.

## 12. Disputes

This Sweepstakes is governed by the laws of the United States and the State of California, without regard to conflict of law doctrines. As a condition of participating, entrants agree that any disputes that cannot be resolved and causes of action arising out of or related to this Sweepstakes shall be resolved individually, without resort to class action, exclusively before a court of competent jurisdiction located in California. Entrants waive all rights to claim punitive, incidental, or consequential damages, and all rights to have damages multiplied or increased.

#### 13. Privacy Policy

Information submitted with an entry is subject to Sponsor's Privacy Policy, available at: <a href="https://www.k1speed.com/privacy-policy.html">www.k1speed.com/privacy-policy.html</a>.

## 14. Winners List

To obtain a copy of the winner's name or a copy of these Official Rules, mail a request with a self-addressed stamped envelope to:

K1 Speed, Inc., Attn: Marketing 18500 Von Karman Ave, Suite 1100 Irvine, CA 92612

Requests must be received by November 30, 2025.